

MOASPA

MISSOURI ASSOCIATION OF SCHOOL
PERSONNEL ADMINISTRATORS

MOASPA 2022 Conference BUSINESS MEMBER (EXHIBITOR) INFORMATION SHEET

Business Membership

MOASPA wouldn't be the same without our business members! We are so grateful for your participation, sponsorships and friendship. Please feel free to contact our Executive Director, Patty Corum with any questions or needs you have and thank you for your partnership!

Exhibitor Information

During the 2022 conference our business members will have the opportunity to set up 6 foot tables around the perimeter of the area where our conference participants eat breakfast and lunch on Thursday (Grand Ballroom). Table choice will be given first to gold members and then to silver members.

Exhibitor Materials

Your materials may be shipped to Camden on the Lake, 2359 Bittersweet Road, Lake of the Ozarks, MO 65049. Please state that it is for the MOASPA Conference.

Networking / Prizes

We will institute an incentive for our conference participants to visit your table during the conference. **Please bring a "give-away" for prizes, announced Thursday afternoon.**

Sponsorships

All business members are invited to sponsor an event or item at the conference. Please see the Sponsorship Opportunities chart in this document. Sponsorships are on a first come, first serve basis, so **if you are interested, please contact Patty Corum asap!** Thank you!!!

Registration and Payments

Registration opens April 1, 2022. Registration should be **completed by June 1, 2022,** www.moaspa.org. Late registrations may be accepted, however presentation slots (gold members) may not be available after June 1. Please indicate the names of all conference participants on registration form (2 allowed for Silver and 4 for Gold). **All payments are due by August 1, 2022.**

Patty Corum, Executive Director, pattycorum@gmail.com, 314.402.7511

MOASPA BUSINESS MEMBERSHIPS – 2022

Benefits	Silver (\$2,000.00)	Gold (\$4,000.00)
<p>MOASPA Membership, Conference Visibility and Participation</p>	<p>Membership and full conference participation for <u>two individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 200.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area. Will be introduced during breakfast on Thursday.</p> <p><u>Flyers</u> may be included in registration packet</p>	<p>Membership and full conference participation for <u>up to four individuals</u> including opening sessions, breakout sessions and social events (can purchase additional participant at 200.00)</p> <p><u>Ability to sponsor</u> items or events (see Sponsorship Opportunities)</p> <p><u>Business Member table</u> at the conference in eating area and <u>top selection for table placement</u>. Will be introduced during breakfast on Thursday.</p> <p><u>Flyers</u> may be included in registration packet</p> <p>Gold Business Members will have a <u>designated lunch table</u> to which you may invite MOASPA members to join (up to 8)</p> <p><u>May co-present with district member</u> at the conference during regular break-out sessions time. Presentation information must be provided to MOASPA by June 1, in order to secure a place for your presentation.</p>
<p>Brand Awareness</p>	<p><u>Listed on Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>¼ page ad</u> in conference program (printed) Specs: 3.7 x 4.8, 300 or higher DPI, Pdf preferably or jpg would be accepted, do not worry about bleed</p> <p><u>Advertisement in MOASPA Quarterly newsletter</u> throughout 2022-23 school year</p>	<p><u>Listed on Website</u> as Member of MOASPA (including logo and link)</p> <p><u>Highlighted in slides</u> during breakfast and lunch at conference</p> <p><u>½ page ad</u> in conference program (printed) Specs: 7.5 x 4.8, 300 or higher DPI, Pdf preferably or jpg would be accepted, do not worry about bleed</p> <p><u>Advertisements in MOASPA Quarterly newsletter</u> throughout 2022-23 school year</p> <p>Opportunity to do a <u>full page write up</u> for one of our newsletters during the year.</p>
<p>Communication with MOASPA</p>	<p><u>Receive Membership Directory</u> on for the 2022-23 school year</p>	<p><u>Receive Membership Directory</u> for the 2022-23 school year</p> <p><u>May provide brief introduction and expanded information and materials</u> to new HR boot camp participants (Wednesday)</p> <p><u>Quarterly opportunities for email blasts</u> to be sent to members by Executive Director from your organization.</p>

MOASPA SPONSORSHIP OPPORTUNITIES

MOASPA Business members have the opportunity to provide a little extra support to our conference in the way of sponsorships. By sponsoring one of the items listed below, you will have one more opportunity to show your support for MOASPA and remind our members the products and services you can provide their school districts!

Item or Event	Number of Sponsors Accepted	Total Cost	Description
Boat Ride	1, 2 or 3	Cost of boat, food and drink (revised 4/11/22)	All participants are invited to a 2 hour boat ride on Lake of the Ozarks. This experience includes drink tickets (which includes business logo) and hors d'oeuvres during the boat ride. Sponsoring business will have signs at the event, showing their sponsorship and support.
President's Reception	1 or 2	\$3,000.00	All participants are invited to an opening President's Reception on Wednesday evening, the first night of the conference. This experience includes drink tickets (which include business logo) and hors d'oeuvres and typically takes place outside by the pool, weather permitting. Sponsoring business will have signs at the event, showing their sponsorship and support.
Headshots	1	Per shot (total between 2,000 and 5,000.00)	All participants are invited to have a professional headshot taken by our photographer on site. Our sponsor is invited to set up a table next to the photographer to meet members as they come by!
New HR Boot Camp	1	\$2,000.00	MOASPA members are invited to a New HR Boot Camp on Wednesday where they are provided with information from attorneys and other HR professionals. Lunch is provided. Sponsoring business will have signs at the event, showing their sponsorship and support, and be a part of the welcome in the morning.
Lunch	1	\$2,000.00	Lunch is served on the Thursday and our turnout is almost 100%! Sponsoring organization will facilitate the welcome!
Breakfast	2	\$2,000.00	A hot breakfast is served on Thursday morning and Friday morning to all of our members. Sponsoring organization will have the opportunity to welcome everyone to breakfast.

Conference Programs	1	\$1,000.00	Printed program books distributed at registration. Sponsorship of conference program will be printed on the book.
Snack Break	2	\$1,000.00	A coffee/tea/soda and snack break is provided Thursday morning and Thursday afternoon. Sponsoring business will have signs at the event, showing their sponsorship and support.
Awards	1	\$1,000.00	Awards are now being presented to MOASPA members. This sponsor will be able to join MOASPA leaders in presenting the awards.